

BalkanMed INNOVA

Balkan-Mediterranean Centre for Entrepreneurship and Innovation

Train the trainers days

"Communicating science & knowledge to Business"

"Courses accessible to all"

30-31 October 2018, Hotel *Legends*, 56 Cherni vrah Blvd., Sofia, Bulgaria

AGENDA

Tuesday, 30 Oct. 2018

09:00 – 09.30	Welcome – Registration
09.30 – 10.45	Training session 1 "Intuitive and creative approach of communicating innovations and knowledges to business" <i>Mr. Deyan Doykov, Innovation and entrepreneurship expert</i>
10.45 – 11.15	Coffee break
11.15 – 12.30	Training session 2 "System & Market-based analysis for introducing innovations and scientific knowledge into the real business practice (start-up analysis)" <i>Mr. Deyan Doykov, Innovation and entrepreneurship expert</i>
12.30 – 13.30	Lunch
13.30 – 15.00	Training session 3 "An analytical and creative approach to product and business development" <i>Mr. Deyan Doykov, Innovation and entrepreneurship expert</i>
15.00 – 15.30	Coffee break
15.30 – 17.00	Meeting of the BalkanMed INNOVA stakeholders <i>All partners, Hall 2</i>
15.30 – 16.30	Training session 4 "How to Organize and Structure an Online Learning Course?" (workshop) <i>Mr. Deyan Doykov, Innovation and entrepreneurship expert</i>
16.30 – 17.30	Training session 5 "Balkanmed-innova e-learning platform : Features & tools" <i>Mr. Thomas Athanasiou, Laboratory of Knowledge and Intelligent Computing (KIC), University of Ioannina, Greece</i>

Wednesday, 31 Oct. 2018

09.30 – 10.45

Training session 6 “Workshop: Pitch like a ROCKSTAR” (workshop)

Ms. Inna Boydzhieva, Start-up and crowdfunding expert

10.45 – 11.15

Coffee break

11.15 – 12.30

Training session 7 “Filming, Recording and Editing Tools for your online course”

Ms. Inna Boydzhieva, Start-up and crowdfunding expert

12.30 – 14.00

Lunch