

# Interreg



EUROPEAN UNION

## Balkan-Mediterranean INNOVENTER



CYPRUS  
CHAMBER OF  
COMMERCE AND  
INDUSTRY



# PROJECT OVERVIEW

Marie Curie Association

26 – 27.10.2017

Sofia

Project co-funded by the European Union and  
National Funds of the participating countries

# PROJECT CONCEPT

The project's approach is to contribute to growth and competitiveness through innovation by applying social innovation aspects, through entering social entrepreneurship concept into entrepreneurial education and training with support of learning cooperation schemes.

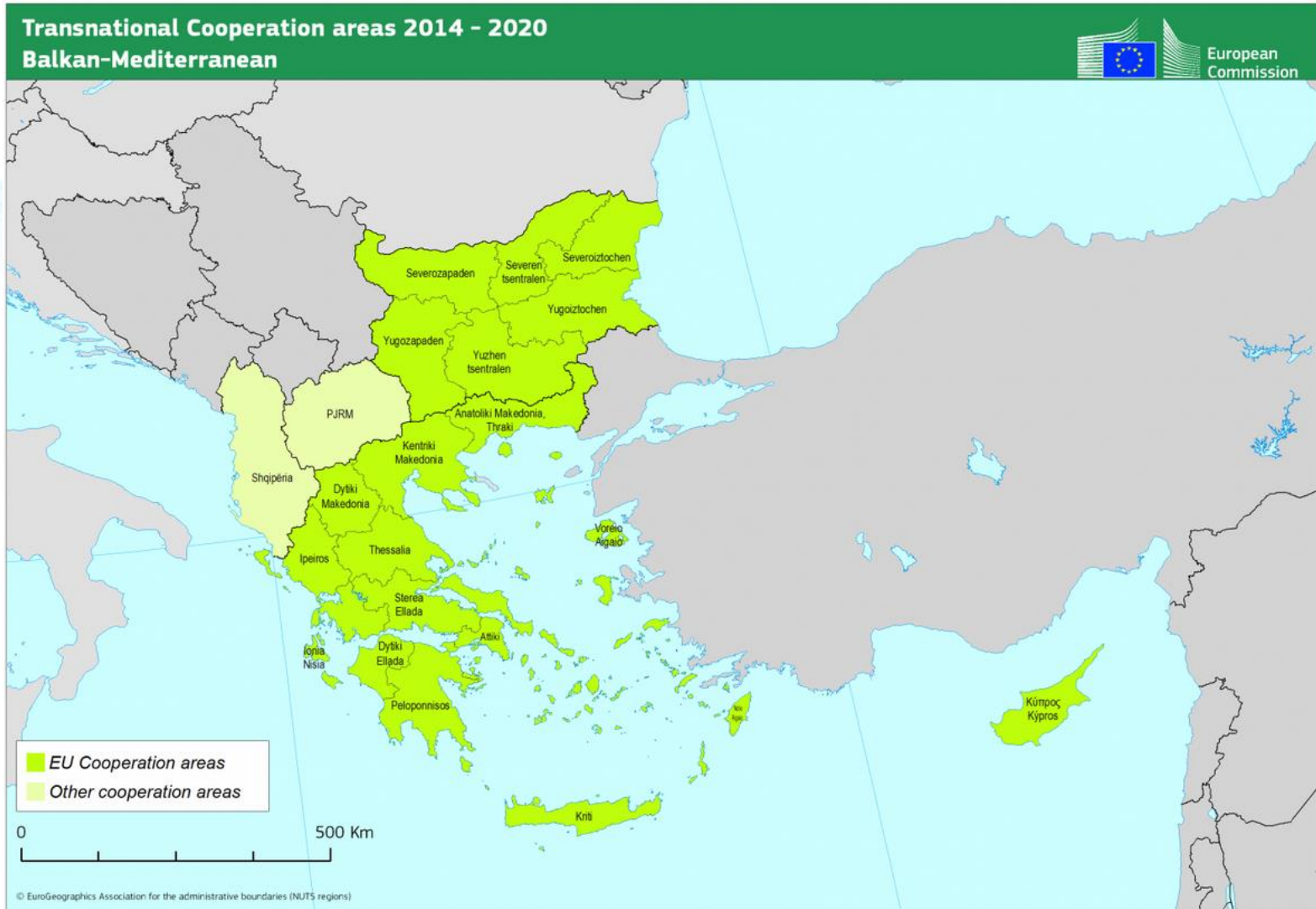
The core idea is to establish and to prove viability of social entrepreneurship VET trainings for SMEs and young would-be entrepreneurs in the partner countries and beyond.

# OBJECTIVES

- Develop joint training curriculum and tailor-made learning modules raising SMEs competitiveness through practitioners' field visits exchange.
- Apply new innovative education and training methods/tools (online/mobile-learning) through technology and knowledge transfer.
- Support trainings targeted at start-up businesses.
- Promote and mediate in joint efforts among educational institutions and business communities in the BM area (incl. transfer of best practice & know-how) to improve the quality of vocational training to better fit the required skills on the labor market.
- Support strategic partnerships' establishments between education/training centers, targeting entrepreneurship skills' up-date and development through joint programs tailored to the SMEs' needs.

# OBJECTIVES

- Organize joint VET schemes fostering entrepreneurial mindset/skills/capacities, addressing equally unemployed & other disadvantaged groups.
- Establish transnational link between entrepreneurs, improving competitiveness by sharing best practices/knowledge, develop joint methodologies & promote peer mentoring among SMEs practitioners.
- Set up transnational mentors network, willing to participate in development of newly established/young businesses.
- Provoke participation of local/regional/national authorities, aiming at initiating involvement of poor/disadvantaged groups.



## EXPECTED OUTPUTS

- Training curriculum on Social Entrepreneurship, ECVET compliant
- Learning course on Social Entrepreneurship (14 modules)
- Trainer`s handbook on Social Entrepreneurship
- Online and mobile training platforms
- Interactive tool-kit for SMEs
- Supporting knowledge database with case studies, incl. good/bad/best practices, testimonies, videos, etc.
- Mentoring program with entrepreneurs across the BMP area
- Analysis and ways of accreditation of new profession “Social entrepreneur” in compliance with national regulations in VET

## EXPECTED OUTPUTS

- Induction learning sessions in every partner country with local trainees and young entrepreneurs by local trainers and facilitators
- Joint training sessions in every partner country with local trainees and young entrepreneurs by joint team of trainers and practitioners from the partner countries
- Joint local employment events incl. public authority and SMEs organizations representatives
- Summary of the trainers and experts feedbacks and evaluations
- Knowledge transfer provided by the Observer Partner – VIVES University (Belgium)
- Raising public awareness regarding development of entrepreneurial skills by information and dissemination events
- Memoranda of understanding/Charter on setup of a Entrepreneurial learning cooperation scheme

# TARGET GROUPS

- Students in mainstream secondary or VET schools on business management and economy subjects
- Education
  - Teachers in economy oriented schools
  - Trainers on entrepreneurial topics in VET centres
- Business
  - Practitioners and entrepreneurs
  - Social entrepreneurs
  - Business owners, social enterprises
- Decision and policy makers



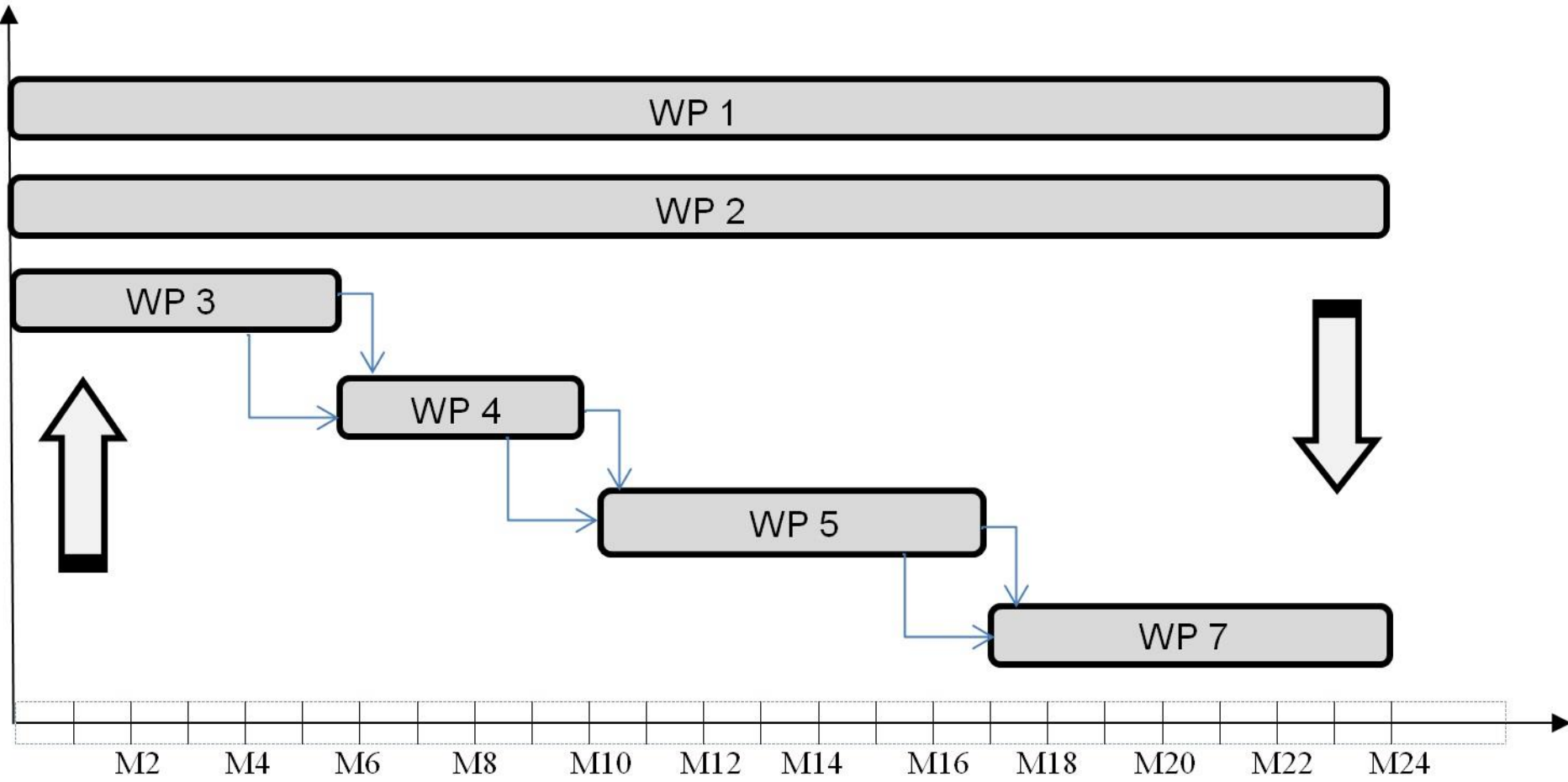
# MAIN ACTIVITY PACKAGES

<b>WP1 Project Management &amp; Coordination</b>
<b>Preparation Activities</b>
Kick-off meeting and related documents
Interim meetings
Final meeting and related documents
Audits
<b>WP2 Project Communication &amp; Dissemination</b>
Project website
Dissemination materials
Information events
Media releases
<b>WP3 Development of learning materials</b>
INNOVENTER curriculum
INNOVENTER course content
INNOVENTER trainer`s handbook
ECVET/EQF/NQF conformity and assessment
Expert workshops and feedbacks

# MAIN ACTIVITY PACKAGES

<b>WP4 Development of mobile and online platforms</b>
Online portal
Mobile training platform
Training tool-kit for SMEs
Supporting knowledge database
Teacher seminars and feedback
<b>WP5 Induction training courses and setup of a learning cooperation scheme</b>
Recruitment of pilots and registration of INNOVENTER users
Induction training face-to-face sessions
Extended distance learning and feedback
Learning cooperation scheme setup
Embedding INNOVENTER into existing VET programs on entrepreneurship
<b>WP6 Implementation and exploitation</b>
Joint training events
Evaluation and feedback
Local employment and Launch events
Learning cooperation agreement
Need analysis and Ways of accreditation of new profession “Social entrepreneur”

# Methodology



# Expected results

1. Tailor-made training course content on social entrepreneurship according to the curriculum specifications with sections on:

- An Introduction to Social Entrepreneurship
- Dimensions of Social Entrepreneurship
- Identifying Social Entrepreneurship in Practice
- Social Change Theories and Dilemmas
- Theory of Social Exchange
- Social Capital
- Social Networks - the Base of Social Capital
- Determinant Personality Traits for Social Capital Building
- Measuring Social Value
- How to Become a Successful Social Entrepreneur?
- Social Enterprise Business Plan
- Launch, Growth and Goal Attainment
- The Empowering Leadership of Social Entrepreneurs
- Solving Problems That Can't be Solved.

The development of the content will be supported by feedback from at least 170 trainers/practicians through 21 two-days seminars in all partner countries.

# Expected results

2. Induction training (21 sessions in total) encompassing at least 24 trainees and 12 trainers per partner.
3. Extended distance learning and user support of at least 100 users per partner via online and mobile platform during at least 4 months.
4. Joint training sessions (5 in total) encompassing at least 40 trainers/practitioners/facilitators and 100 trainees/young entrepreneurs in all partner country.
5. Joint local employment events (7 in total) including at least 10 employers and 10 job seekers representatives in each.
6. Public information events (6 per partner) involving at least 90 participants per partner
7. A learning cooperation scheme on social entrepreneurship comprising at least 40 universities, schools and VET centers from all partner countries.

**Thank you for your attention!**