

Education for ideas, inventions and innovations for entrepreneurship – *i3*

Presentation of the project – overall overview of work packages and timetable

Project identification

- ❑ *Project title: **Education for ideas, inventions and innovations for entrepreneurship – i3***
- ❑ *Priority axis: **Entrepreneurship & Innovation***
- ❑ *Thematic objective 10: **Investing in education, training and vocational training for skills and lifelong learning***
- ❑ *Investment priority 10a: **Investing in education, training and vocational training for skills and lifelong learning by developing education and training infrastructure***
- ❑ *Specific objective: **1.3.Territories of knowledge***

Project context (1)

Strengths	Weaknesses
<ul style="list-style-type: none"><li data-bbox="191 442 1261 606">❑ Substantial % of the 5 participating countries population - nearly 1/3 of people aged 25-64 have higher education and the trend is increasing<li data-bbox="191 728 1261 1006">❑ There is increasing awareness, knowledge, experience and understanding about the processes, parameters and sectors which ensure the modern social-economic development and resistance to crisis by investing in human resource	<ul style="list-style-type: none"><li data-bbox="1286 442 2356 664">❑ Substantial early school leaving, lack of vocational education which would attract youth interest, theoretical rather than practical knowledge about entrepreneurship<li data-bbox="1286 728 2356 1063">❑ The labour market problems include higher unemployment in the participating countries than the EU28 average, 70% higher youth unemployment compared to the EU28 average and the inability of the labour market to create new and sustainable jobs

Project context (2)

Opportunities	Threats
<ul style="list-style-type: none"><li data-bbox="191 449 1261 835">❑ Bridging the disbalance between the demand and supply of qualified staff and entrepreneurs, especially in innovation and technological sectors by establishing a model of upgrading education (curricula) relevant to the most innovative and technological sectors, which are the driving force of the contemporary socio-economic development<li data-bbox="191 906 1261 1120">❑ SMEs and micro-enterprises are typical for the programme area - over 90% of all enterprises and contribute with 26.6% to the added value, which is higher than the EU28 average	<ul style="list-style-type: none"><li data-bbox="1286 449 2356 664">❑ Disbalance between economic development and sector specialisation among the countries, certain incompatibility between education systems, curricula and levels

Project objectives

- ❑ ***Overall objective: to promote territorial development, cooperation and support the competitiveness of the Balkan - Mediterranean area by developing, establishing and promoting entrepreneurial learning and knowledge transfer model (Ideas, Inventions, Innovation – i3) for educating students and entrepreneurs.***
- ❑ ***Sub-objectives:***
 - ❑ ***To establish cooperation between partners and stakeholders in the project – training and education institutions and business;***
 - ❑ ***To establish i3 entrepreneurship model – Ideas, Inventions, Innovations;***
 - ❑ ***To strengthen economic and business relations between communities, stimulate economic development, job creation and competitiveness of SMEs;***
 - ❑ ***To promote sustainable development at national and trans-national level by increasing balanced, efficient and sustainable use of resources and tackling the most immediate problems in a cost-effective manner.***

i3 model

- ❑ **The i3 model (Ideas, Inventions, Innovation)** is intended to be developed as a tool & recognizable brand to promote creative, innovative & targeted entrepreneurial learning with the following features:
 - ❑ **Flexible modular training**, incl. core modules on business, communication, financing & sector specific modules for training of adults
 - ❑ **Innovative approach** – theoretical training based on game & role play, hands-on from the sales to the CEO, shadowing managers, etc.
 - ❑ **Max. use of online platform & mobile apps** to facilitate training, networking, sharing, raising support, etc.
 - ❑ Focusing **efforts on most critical sectors with the highest potential for social benefit** (Environment, Energy, IT, Lifestyle, Technology)
 - ❑ **i3 fair** ensuring the active involvement & linking between education, business & financing with a view of bridging the supply & demand of initiative

Expected results

- ❑ *Established **cooperation and coordination between partners and stakeholders** in the project – training and education institutions and business*
- ❑ *Established, tested and applied **i3 entrepreneurship model** – Ideas, Inventions, Innovations with strategy for implementation and core modular curriculum*
- ❑ *Strengthened **economic and business relations** between communities, stimulated economic development, job creation and competitiveness of SMEs*
- ❑ *Promoted **sustainable development at national and trans-national** level by increasing balanced, efficient and sustainable use of resources and tackling the most immediate problems in a cost-effective manner*

Project phases

The project activities are organized in **3 distinct phases**:

- ❑ **Preparatory activities (WP3)**, when the project focuses on study, data/information collection, analysis and synthesis
- ❑ **Implementation activities (WP4)**, when the actual knowledge transfer is implemented
- ❑ **Expansion activities (WP5)**, when the partners work together to promote, sustain and multiply the results of the project
- ❑ **WP1 "Project management and coordination" & WP2 "Information and Publicity"** – horizontal work packages (mandatory)

Project indicators

Output Indicators		
Title of Output Indicator	Measurement Unit	Target Value
Number of participants in joint education and training schemes to support youth employment, educational opportunities and higher and vocational education across borders	Persons	250.00
Number of participants in joint local employment initiatives and joint training	Persons	250.00

Project work plan (1)

WP/ deliverable	i3 WP/activity	PP involved	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
WP1	Project management and coordination		08/17	09/17	10/17	11/17	12/17	1/18	2/18	3/18	4/18	5/18	6/18	7/18	8/18	9/18	10/18	11/18	12/18	1/19	2/19	3/19	4/19	5/19	6/19	7/19
D 1.1.2 - D.1.6.2	Project meetings (BG, Albania, Cyprus, FYROM)	all		BG				skype meetings				CY						ALB							FYROM	
D 1.1.3 - D 1.6.3	Project Reporting	all						1 PPR						2 PPR						3 PPR						final PPR
WP2	Project Communicaion		08/17	09/17	10/17	11/17	12/17	1/18	2/18	3/18	4/18	5/18	6/18	7/18	8/18	9/18	10/18	11/18	12/18	1/19	2/19	3/19	4/19	5/19	6/19	7/19
D 2.1.1, 2.3.1, 2.4.1, 2.5.1, 2.6.1	Press conferences	PP1, PP3, PP4, PP5, PP6																								
D 2.1.2, 2.3.2, 2.4.2, 2.5.2	Printed materials																									
	<i>design and printing of promotional leaflet</i>	PP1, PP3, PP4, PP5, PP6																								
	<i>i3 model booklet</i>	PP1																								
	<i>design and printing of posters</i>	PP1, PP3, PP4, PP5, PP6																								
	<i>banners for the pressconferences and events</i>	PP1, PP3, PP4, PP5, PP6																								
D 2.1.3, 2.3.3, 2.4.3, 2.5.3, 2.6.3	Promotional materials for the events (T shirts, caps, bags, folders, notebooks, pens)	PP1, PP3, PP4, PP5, PP6																								
D 2.1.4, 2.2.2, 2.3.4, 2.4.4, 2.5.4, 2.6.4	Media releases	all																								
D 2.2.1	Website and mobile applications, incl. pilot testing.	PP2																								

Project work plan (2)

WP/ deliverable	i3 WP/activity	PP involved	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
WP3	Preparatory activities		08/17	09/17	10/17	11/17	12/17	1/18	2/18	3/18	4/18	5/18	6/18	7/18	8/18	9/18	10/18	11/18	12/18	1/19	2/19	3/19	4/19	5/19	6/19	7/19
D 3.2.1	Development of common methodology for compatibility of data collected	PP2																								
D 3.2.2, 3.3.1, 3.4.1, 3.5.1, 3.6.1	Performing analysis in each country along the 5 main themes	PP2, PP3, PP4, PP5, PP6																								
D 3.2.3	Development of the i3 model with a strategy for promotion and pilot testing	PP2																								
D 3.1.1, 3.3.2, 3.4.2, 3.5.2, 3.6.2	Development of detailed training curricula	PP1, PP2, PP3, PP4, PP5, PP6																								
WP4	Implementation activities		08/17	09/17	10/17	11/17	12/17	1/18	2/18	3/18	4/18	5/18	6/18	7/18	8/18	9/18	10/18	11/18	12/18	1/19	2/19	3/19	4/19	5/19	6/19	7/19
D 4.2.1	Development of common methodology for selection of trainees	PP2																								
D 4.1.1, 4.3.1, 4.4.1, 4.5.1, 4.6.1	Selection of trainees (10 from each country for each of 5 themes)	PP1, PP3, PP4, PP5, PP6																								
D 4.1.2, 4.3.2, 4.4.2, 4.5.2, 4.6.2	Organization of 3-day workshops BG - Life, AI - Eco, CY - Energy, GR - Tech, MK - Digital	PP1, PP3, PP4, PP5, PP6																								
D 4.1.3, 4.2.2, 4.3.3, 4.4.3, 4.5.3, 4.6.3	Participation in workshops	all																								
WP5	Expansion activities		08/17	09/17	10/17	11/17	12/17	1/18	2/18	3/18	4/18	5/18	6/18	7/18	8/18	9/18	10/18	11/18	12/18	1/19	2/19	3/19	4/19	5/19	6/19	7/19
D 5.1.1	Organization of 2-day i3 fair and conference and in Bulgaria	PP1																								
D 5.1.2	i3 fair and conference and pilot application of i3 model	PP1																								
D 5.2.1, 5.3.1, 5.4.1, 5.5.1, 5.6.1	Participation in i3 fair and conference	PP2, PP3, PP4, PP5, PP6																								



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Thank you for your attention!

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